

Remarks

Reconsideration of this Application is respectfully requested. Upon entry of the foregoing amendment, claims 1-11, 19-22 and 27-29 are pending in the application, with claims 1, 7 and 29 being the independent claims. Applicants respectfully request that the Examiner reconsider and withdraw all outstanding rejections.

Claim Rejections Under 35 U.S.C. § 112

Claims 9-11 were rejected under 35 U.S.C. § 112 for insufficient antecedent basis in regard to the recitation of “the first set of location-centric information.” The Applicants have amended claims 9-11 to correct the antecedent basis. Accordingly, the Applicants request that the rejection of claim 9-11 under 35 U.S.C. § 112 be withdrawn.

Claim Rejections Under 35 U.S.C. § 103(a)

Claims 1-3, 7, 8 and 18-23 were rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 5,831,664 to Wharton et al. (“Wharton”) in view of U.S. Patent No. 6,115,611 to Kimoto et al. (“Kimoto”).

Claims 4, 5, 9 and 10 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Wharton in view of Kimoto, and further in view of U.S. Patent No. 6,009,413 to Weber et al. (“Weber”).

Claims 6 and 11 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Wharton in view of Kimoto, and further in view of Webber and U.S. Patent Publication No. 2003/0092450 A1 to Juppi et al. (“Juppi”).

Claims 12, 13, 17 and 24-26 were rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 5,852,810 to Sotiroff et al. (“Sotiroff”) in view of Want and Wharton.

Claims 14 and 15 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Sotiroff in view of Want and Wharton, and further in view of Juppi.

Claim 16 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Sotiroff in view of Want and Wharton and Juppi, and further in view of U.S. Patent Pub. No. 2006/0006990 A1 to Obradovich (“Obradovich”).

Independent Claim 1 and its Dependent Claims

Independent claim 1 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Wharton in view of Kimoto. The Examiner asserts that Wharton discloses a method of retrieving location-centric information as in claim 1, except Wharton does not expressly disclose that the geographic location is associated with a location of the electronic device. The Examiner further asserts that that it would have been obvious to a person of ordinary skill in the art to modify Wharton to associate the identified geographic location with the location of the electronic device of Kimoto. The Applicants respectfully and strongly disagree with this assertion, but have amended claim 1 to advance prosecution of this application.

Claim 1 has been amended to recite “the data set including a selectable icon associated with at least one of scheduling an appointment, calling an agent, or making a bid” and “transmitting data associated with a selection of the icon associated with the at least one of scheduling an appointment, calling an agent, or making a bid.” Neither Wharton nor Kimoto, alone or in combination disclose or suggest such a method.

Accordingly, the Applicants submit that at least for this reason claim 1 is allowable. Based at least upon their dependence from claim 1, claims 2-6, 17-20 and new claim 27 are also allowable.

Independent Claim 7 and its Dependent Claims

Independent claim 7 was also rejected under 35 U.S.C. § 103(a) as being unpatentable over Wharton in view of Kimoto. The Examiner concedes that Wharton does not disclose or

suggest “providing information related to a geographic location associated with a position of an electronic device to an information system,” as recited in claim 7, but asserts that it would have been obvious to modify Wharton to include this feature as suggested by Kimoto. The Applicants respectfully disagree with this assertion, but have amended claim 7 to advance prosecution of this application.

Claim 7 has been amended to recite “the plurality of selectable icons including an icon associated with at least one of scheduling an appointment, calling an agent or making a bid.” Neither Wharton nor Kimoto, alone or in combination, disclose or suggest such a computer executable software code stored on a computer-readable medium operable with a wireless device, as recited in claim 7.

Accordingly, Applicants respectfully submit that at least for this reason, claim 7 is allowable. Based at least upon their dependence from claim 7, claims 8-11, 21-22 and 28 are also allowable.

Independent Claim 12 and its Dependent Claims

Independent claim 12 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Sotiroff in view of Want and Wharton. The Examiner asserts that it would have been obvious to a person of ordinary skill in the art to modify Sotiroff to include the feature of outputting information about a particular geographic location when a user of a portable device is present at the location as suggested by Want and to further modify Sotiroff to provide a database configured to output location-centric information associated with a property . . . that includes a list of selectable icons as suggested by Wharton. The Applicants respectfully disagree with this assertion, but have canceled claim 12 and its dependent claims to advance prosecution, rendering the rejection moot.

New Independent Claim 29

New independent claim 29 recites "receiving an audio response from the database based on the selection." None of the cited references, alone or in combination, disclose or suggest such computer executable software code. Accordingly, claim 29 is allowable.

Conclusion

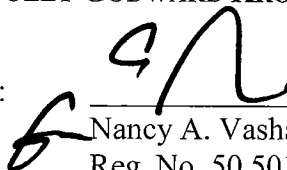
All of the stated grounds of rejection in the Office Action have been properly traversed or rendered moot. Applicants therefore respectfully request that the Examiner reconsider and withdraw all outstanding rejections. Applicants believe that a full and complete response has been made to the outstanding Office Action and, as such, the present application is in condition for allowance. If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Prompt and favorable consideration of this Amendment is respectfully requested.

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